

If raising attainment in maths is part of your pupil premium strategy, then DoodleMaths should be part of it.

### What is the average school?

It's 2019. Average Primary School is completely, well, average. It has 282 pupils, of which 23.7% are eligible for deprivation pupil premium (£1320), 1.0% are eligible for service child pupil premium (£300), and 0.8% are eligible for looked-after children pupil premium plus (£2300). Average Primary School will receive a PPG of £94,300 in 2019.

A whole school DoodleMaths subscription for this school would cost £1692 per year - less than 2% of the PPG.



DoodleMaths



DoodleTables

### How should pupil premium funding be spent?

According to the government, the Pupil Premium Grant (PPG) should be spent "for the educational benefit of pupils registered at that school". Intervention should always impact disadvantaged learners, but at the same time, it can be effective for all. Intervention is likely to be outside of a child's usual contact time, but always with the purpose of getting pupils learning more effectively when in the classroom.



### How is pupil premium funding being spent on maths?

When it comes to maths, it is most often spent on providing extra contact time for pupils in the form of tuition or small group intervention. However, this is expensive, of varying quality, and difficult to measure in terms of impact. Effective tutors can be difficult to find - most companies providing this service will usually employ graduates, but not necessarily qualified teachers.

### How a DoodleMaths subscription can help

A whole school DoodleMaths subscription costs, on average, £1692 per year - less than 2% of the PPG. What such a subscription allows, though, is truly effective use of extra contact time. DoodleMaths is an 'intelligent' resource which creates individual work programmes based around each child's level, strengths and weaknesses. Consequently, it can be run effectively by non-teaching professionals.

The individual success stories it has created are well-documented in thousands of App Store reviews. It's regular, ongoing usage of DoodleMaths that creates this success. Schools simply need to create opportunities to use it, particularly for disadvantaged children who are less likely to use it at home. This could be during soft starts, lunchtime Doodle clubs, or in the ten minutes before going home. Most schools are already using the PPG to provide breakfast clubs, Saturday schools and a multitude of other activities. DoodleMaths works brilliantly in these settings too, as it is designed to be worked on independently.

### Measuring outcomes

Achievement in DoodleMaths is measured by effort, not ability. This means that disadvantaged children - with the right encouragement and opportunity - can be at the top of the class leaderboard, giving them new-found confidence in maths. But vitally in terms of demonstrating impact, as a teacher, it's easy to track precisely the progress they've made through those efforts.